



INDUSIAN AUTOMOTIVE

Automotive Language Intelligence

OEM EVALUATION

Urdu Automotive Language Intelligence

Evaluation Brief

A practical evaluation framework for vehicle OEMs, cockpit teams and mobility technology companies assessing Urdu voice and language intelligence for Pakistan.

CORE PRINCIPLE

Natural speech → canonical intent → OEM-controlled actuation

Language understanding remains separate from vehicle authority. The OEM retains the final permission and safety boundary.

R&D / OEM EVALUATION MATERIAL

No production accuracy or certification claim is implied.

A language layer for the vehicle, not a generic chatbot.

Indusian Automotive is being developed as an Urdu-first language-intelligence layer for modern vehicle platforms. It maps natural driver speech to structured automotive intents and slots, while leaving execution behind an OEM-controlled permission boundary.

01

URDU-FIRST

Pakistan-focused language data, automotive commands and spoken responses.

02

DETERMINISTIC

Canonical intents and structured slots designed for auditable integration.

03

OEM-CONTROLLED

Language AI proposes an action; the vehicle policy layer decides what may execute.

CURRENT PUBLIC R&D FOUNDATION

100

Canonical intents

1.6K

Language examples

500

Command scenarios

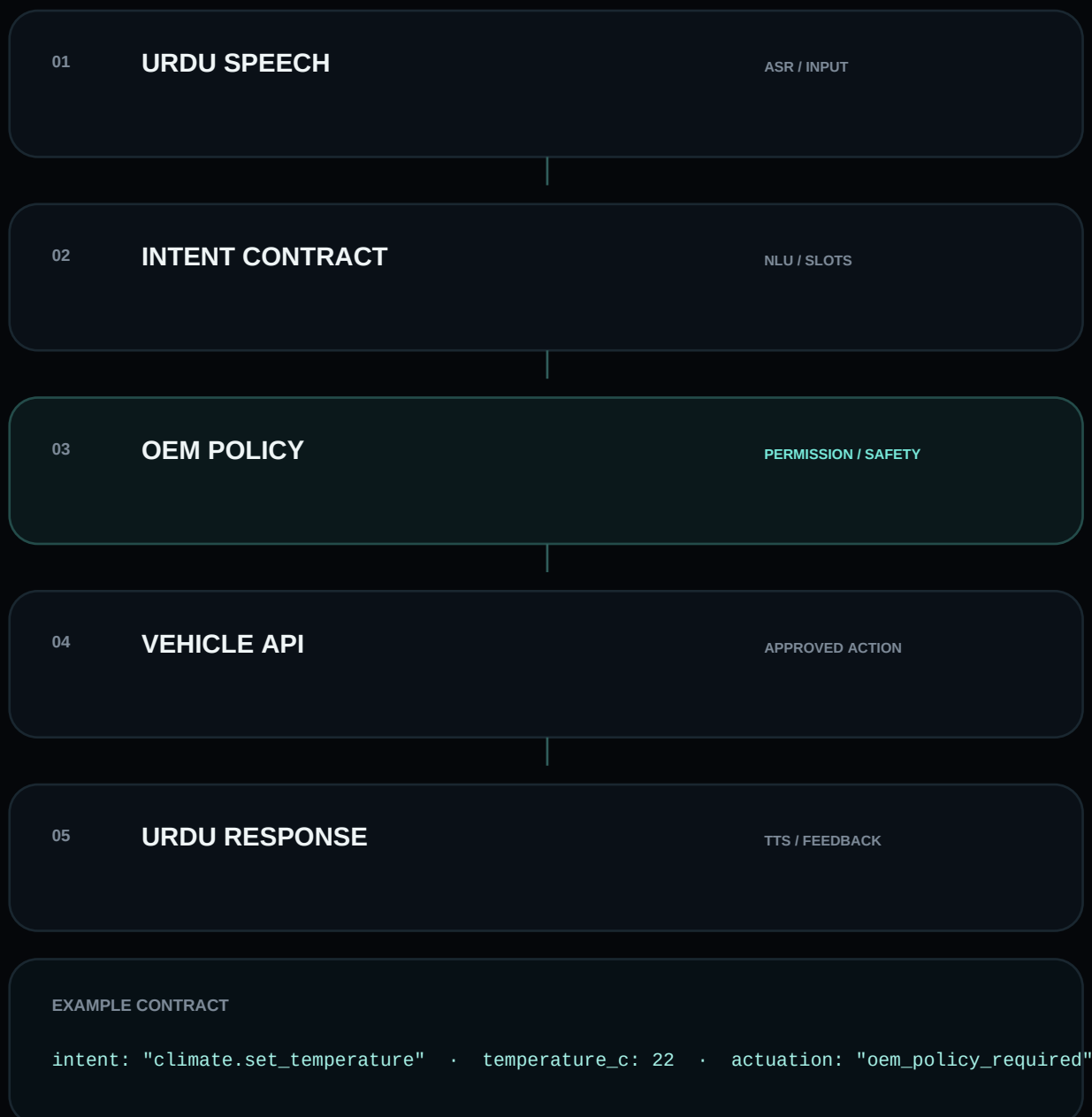
300

Pilot clips planned

The public site intentionally avoids fabricated confidence scores. Measured accuracy will be published only after real recorded Urdu audio is quality-checked and evaluated against a held-out benchmark.

Structured language in. Controlled vehicle action out.

The architecture is intentionally modular so speech and AI providers can change without discarding the automotive ontology, Urdu corpus or vehicle adapter contract.



A four-stage path from language review to vehicle pilot.

01

DISCOVERY

Target vehicle platform, priority command domains, languages, connectivity and integration constraints.

02

SANDBOX

Evaluate Urdu commands, canonical intents, spoken responses, latency and provider options outside the vehicle.

03

VEHICLE PILOT

Map approved intents to a controlled vehicle adapter and validate selected cockpit actions in a test environment.

04

READINESS REVIEW

Review benchmark results, integration findings, data/privacy requirements and production engineering gaps.

The exact pilot scope is agreed with the OEM. The public website is not a production vehicle-control system.

Measure the things that matter inside the cockpit.

A credible automotive voice evaluation should separate speech recognition, intent understanding, slot extraction, action success and latency instead of collapsing everything into one marketing accuracy number.

ASR

Word / command transcription quality on real Urdu audio.

INTENT

Correct canonical automotive intent.

SLOTS

Temperature, zone, contact, destination, percentage and other parameters.

ACTION

Correct end-to-end command outcome in the controlled integration.

LATENCY

Speech-end to intent, policy decision and spoken response timing.

ROBUSTNESS

Accent, cabin noise, code-switching and paraphrase variation.

PUBLIC CLAIM POLICY

No production accuracy percentage, automotive safety certification or OEM partnership is claimed until it is actually measured, obtained or authorized.

Bring the vehicle context. We bring the language layer.

A useful first discussion should identify the target vehicle programme, infotainment or cockpit platform, priority Urdu use cases, deployment constraints and evaluation timeline.

A STRONG FIRST BRIEF INCLUDES

- Vehicle / platform and target market
- Priority capabilities: climate, navigation, media, telephony, EV, etc.
- Integration context: AAOS, Linux, proprietary stack, cloud or edge
- Evaluation window: benchmark, prototype, pilot or production planning

CONTACT

hello@indusianautomotive.com

+92-300-9316833

Office 3 & 4, 2nd Floor, Sami Tower 26

Khayaban-e-Shamsheer, Saba Commercial Area, DHA Phase 5

Karachi-75500, Pakistan



ONLINE

<https://indusianautomotive.com/>

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